

conzoom circle

the global network for
lifestyle goods

Sustainability now: Apply for the Special Interest Ethical Style by 22 November 2024

Frankfurt am Main, October 2024. Sustainable consumption is becoming increasingly important to consumers worldwide. For ten years now, the joint programme of Ambiente, Christmasworld, Creativeworld and Nordstil, under the name Ethical Style, has been giving visibility to companies and products that focus on sustainability. The scheme provides orientation for the trade and brings together supply and demand. Online registration for participation in 2025 is open until 22 November.

The Special Interest embraces different facets of sustainability in six categories: environmentally friendly materials, resource-friendly manufacturing, fair & socially responsible production, re-/upcycling design, handmade manufacturing and sustainable innovation. Exhibitors can apply for participation with individual products, product lines or as an entire company and fulfil one or more of these requirements. An independent jury of international experts will review all submissions.

Buyers looking to make their ranges more sustainable can find participating exhibitors using the 'Ethical Style' label on the stand and in the online exhibitor search. In addition, visitors may find inspiration for a sustainable point of sale at two curated product stages, the Ethical Style Spots, which showcase pieces from selected exhibitors in a promotional way. One of these spots can be found in Galleria 0 on the exhibition grounds, and the other in the foyer of Hall 3.VIA. The Ethical Style programme celebrates its 10th anniversary in 2025. It has grown steadily since its inception. Most recently, 377 exhibitors were allowed to use the Ethical Style label. The year before, it was still only 198.

Information and application for participation in the special interest:

Ambiente: [Ambiente Ethical Style \(ambiente-application.com\)](https://ambiente-application.com)

Christmasworld: [Christmasworld Ethical Style \(christmasworld-application.com\)](https://christmasworld-application.com)

Creativeworld: [Creativeworld Ethical Style \(creativeworld-application.com\)](https://creativeworld-application.com)

Nordstil: [Nordstil Ethical Style \(nordstil-application.com\)](https://nordstil-application.com)



The Ethical Style Label shows visitors which exhibitors are sustainable. Image: Messe Frankfurt.

Next trade fair dates:

Ambiente, Christmasworld and Creativeworld will continue to take place at the same time at the Frankfurt exhibition centre. However, they will be moved to the beginning of February to ensure that the trade fair dates are aligned.

Ambiente/Christmasworld: 07 to 11 February 2025

NEW: Creativeworld: 07 to 10 February 2025

Nordstil Winter: 11 to 13 January 2025

Note for journalists:

Discover trends, styles and personalities in the [Ambiente Blog](#) and other news, expert knowledge and ideas for the retail sector on [Conzoom Solutions](#). With the [Conzoom Circle](#) network, Messe Frankfurt links the most important international platforms for the global consumer goods and retail industry and bundles industry knowledge and expertise.

Press releases & images:

ambiente.messefrankfurt.com/press

christmasworld.messefrankfurt.com/press

creativeworld.messefrankfurt.com/press

nordstil.messefrankfurt.com/press

On social media:

www.facebook.com/ambientefair | www.instagram.com/ambientefair

www.linkedin.com/company/ambientefair | www.ambiente-blog.com

www.facebook.com/christmasworld/ | www.instagram.com/christmasworld.frankfurt/

www.linkedin.com/company/christmasworldfrankfurt

www.facebook.com/creativeworld.frankfurt | www.instagram.com/creativeworld.frankfurt/

www.linkedin.com/company/creativeworldfrankfurt

www.instagram.com/nordstilmesse

Hashtags: #ambiente25 #ambientefair #christmasworld25 #christmasbusiness
#creativeworld25 #creativeindustry #nordstil25 #nordstilmesse



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Background information on Messe Frankfurt:

www.messefrankfurt.com/background-information

Sustainability at Messe Frankfurt:

www.messefrankfurt.com/sustainability

Background information on Conzoom Circle

conzoom-circle.messefrankfurt.com/information