

news +++ Creativeworld – Eyes on creativity!
07 to 10 February 2025

creativeworld

Creativeworld Trends 2025: Walks full of inspiration

Frankfurt am Main, 3. September 2024. The heart of creativity beats in Frankfurt: Creativeworld is not only the world's leading trade fair for creative and DIY products, but also a platform for imaginative and surprising new trends. The three new trend worlds „LET'S TAKE A WALK... in the city“, „LET'S TAKE A WALK... in the garden“ and „LET'S TAKE A WALK... in the forest“ provide pure inspiration and will give exhibitors and visitors an overview live on site from 7 to 10 February.

Creativeworld 2025 invites visitors to take a stroll through three different trend worlds. Stilbüro bora.herke.palmisano has researched these trends for the coming season on behalf of Messe Frankfurt. „A walk in the city, the garden or the forest allows us to immerse ourselves in another world for a while. We become silent observers and explorers of our surroundings. A walk inspires and encourages creativity, which gives rise to new ideas“, says Claudia Herke, trend expert, Stilbüro bora.herke.palmisano. This is exactly what the three new trends for 2025 reflect. The Creativeworld Trends 2025 shift the focus onto discovery, wonder and preservation. Creative works of art are created from observations in nature with the help of various materials and techniques.

LET'S TAKE A WALK... in the city



LET'S TAKE A WALK... in the city: When modern architecture meets knitted, woven or handcrafted geometry. Graphic: Messe Frankfurt

This new trend focuses on the principles of urban architecture. The linear frontage of housing blocks and the strips and plots in a typical street grid are the source of inspiration. Based on this, paper collages in geometric sections or woven bead bracelets with versatile colour changes are created. Old shirts and blouses can be upcycled with knitted cuffs with block stripes, for example. Whether it is interweaving paper or fabric in a wickerwork or if it is the textile design of careful patchwork: geometry sends clear signals.

LET'S TAKE A WALK... in the garden



LET'S TAKE A WALK... in the garden: When a kitchen garden is simply planted with a needle and a thread. Graphic: Messe Frankfurt

Be inspired by mother nature: Everything that is harvested from the garden beds serve as a motif. Fruit, vegetables, flowers, tendrils, and herbs can be embellished as embroidered appliqué on a garden smock or apron. A great motif is the strawberry, but tomatoes and radishes also join the party. In ceramics, vegetables from the garden also serve as a motif and decorate painted plates. Whether painted, knitted, embroidered or modelled: The range of creative techniques is huge. This is also reflected in the creative work with mosaic made from matte glass shards. Carrots or turnips are set out from orange, yellow and green mosaic tiles and grouted with filler. LET'S TAKE A WALK... in the garden brings the richness of nature to life in a creative way.

LET'S TAKE A WALK... in the forest



LET'S TAKE A WALK... in the forest: Where the colours and textures of the forest enchant. Graphic: Messe Frankfurt

A walk through the autumnal forest is relaxing, because the quiet observation and the seasonal colours encourage creativity. Foliage, leaves and plants are collected and fixed with blueprint on paper or photosensitive fabric. Naturalistic plant prints can be created using chlorophyll and capturing the delicacy of the plants. Enamel is back and magical colour effects are baked in at high temperatures, to look like autumn leaves. Whether as a ceramic imprint, knitted for the next walk or annealed in the oven: in the coming season, the forest will enchant in all its facets.

Next trade fair dates

Creativeworld will continue to take place at the same time as Ambiente and Christmasworld at the Frankfurt exhibition centre. However, the three trade fairs will be moved to the beginning of February to ensure that the trade fair dates are harmonised.

NEW: Creativeworld: 07. to 10. February 2025
Ambiente/Christmasworld: 07. to 11. February 2025

Note for journalists:

Discover inspirations, trends, styles and personalities on the [Ambiente Blog](#) and further expert knowledge and ideas for retail on [Conzoom Solutions](#). With the [Conzoom Circle](#) network, Messe Frankfurt links the most important international platforms for the global consumer goods and retail industry and bundles industry knowledge and expertise.

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