

news +++ Creativeworld – Eyes on creativity!  
06 to 09 February 2026

## creativeworld

### Bright, colourful, inspired by nature: The Creativeworld Trends 2025

Frankfurt am Main, 12 March 2025. From February 7 to 10, Creativeworld yet again served as the most important international stage for the latest trends in hobby, arts and crafts. Above all, the Trends 2025 area in Hall 1.2—once more curated by Stilbüro Bora.Herke.Palmisano—offered an overview of the most important developments and invited visitors to take a playful stroll through the city, the garden, and the forest.

Geometric shapes, vibrant fruit motifs, and earthy inspirations were translated into creative works using on-trend techniques, materials, and colours. The Creativeworld Trends 2025 thus build a bridge to the products that buyers can find among the exhibitors. “Creativeworld is the most important international stage for the creative and hobby industry: It’s where trends are developed, brought to life, and tailored to the need of the point of sale,” says Creativeworld Show Director Stefan Schopp.

#### LET’S TAKE A WALK... in the city

This trend focuses on the graphic and geometric shapes of the urban environment. Striped blocks on textiles, woven designs in bold colours, or paper creations with precise patterns illustrate how modern architecture can influence creative work.



Colourful: The 2025 Creativeworld Trends area. Photo: Messe Frankfurt / Jean-Luc Valentin.

The square as a geometric building block takes centre stage with Folia’s mirrored mosaic stone rolls. These self-adhesive glass stones can both be placed as a continuous strip directly from the roll or arranged individually. Trade visitors had the opportunity to test these adhesive stones on-site at the worktable and were thrilled with the easy handling.



Mirrored mosaic stones by Folia and stationery by Rico – in the geometric urban glam look.  
Photo: Messe Frankfurt, Sandra Kreß.

For gift wrapping, Rico Design showcased check patterns, stripes, and sparkling effects in bright colours. The “Futschikato” collection combines graphic pixel designs with nostalgic floral motifs in neon shades—perfect for a modern, urban look and feel.

### **LET’S TAKE A WALK... in the garden**

During harvest season, the garden is in its full natural splendour. Its many delicate details can be easily captured in painted, knitted, embroidered, or modelled creations. The luscious red of a strawberry and the variety of shapes invite creative projects, waiting to be individualised by materials such as craft knives, glass, paper, shards, screen-printing, and wax crayons—a rich variety supplied by specialised trade.

While the strawberry was embroidered onto a tea towel using Brother’s embroidery machine, Graine Creative’s embroidery kit offers a simple method for beginners. Vegetables ranging from carrots to onions are already pre-printed in colour and can be embroidered any way you like. The kit also includes suitable thread, a needle, an embroidery hoop, and stabilizer, guaranteeing DIY fun for gardeners of all ages.





A glimpse of the trend world “LET’S TAKE A WALK... in the garden” and a fitting embroidery set by Graine Creative. Photo: Messe Frankfurt / Sandra Kreß.

Lemons are another colourful motif currently on-trend. Manufacturer Avec uses the citrus fruit not only to adorn a vase but also offers a punch-needling set in iconic Amalfi style. Meanwhile, a variety of fruits enhance gift wrappings in the Design Group collection, finished with intricately designed paper tags and honeycomb pom-poms for a 3D effect.



Straight from an Italian garden: Lemons and oranges as a popular design motif. Photo: Messe Frankfurt / Sandra Kreß.

Even less experienced painters can unleash their creativity with gouache. These water-based paints can be applied in multiple layers, either transparent or fully opaque. Creativ Company A/S presented two sets inspired by the City and Garden trend worlds at Creativeworld, offering a perfect introduction to gouache. Many other well-known Creativeworld exhibitors—such as DUNSA Group, SARL Bruno Charvin, Schmincke, and Turner Colour Works—also showcased gouache products, including the innovative gouache sticks of the Playcolor brand.



Designed to help you dive right into creative painting with gouache: Sets from Creativ Company A/S. Photo: Messe Frankfurt / Jean-Luc Valentin.

## LET'S TAKE A WALK... in the forest

Whether captured in ceramic prints, knitted for your next hike, or preserved as dried botanicals on paper: In the upcoming season, the forest enchants with atmospheric colours and a unique wealth of shapes and textures.



A glimpse of the trend world "LET'S TAKE A WALK... in the forest" and matching yarn from Bobbiny. Photo: Messe Frankfurt / Jean-Luc Valentin, Sandra Kreß.

With Bobbiny cords, you can craft bags, macramé works or rugs. Available in 13 styles, four sizes, and 45 colour variations, these cords are made exclusively from recycled cotton and hold the Oeko-Tex Standard 100 Class I certification.

When creating small works of art for walls or greeting cards, the crafting community loves using stamps and stencils. In addition to charming fairy and goblin designs, Lavinia Stamps provides a wide range of woodland motifs—from single leaves and trees to winding plant tendrils.





Lavinia Stamps and Tudi Billo Papers project forest motifs onto paper. Photo: Messe Frankfurt / Sandra Kreß.

Tudi Billo Papers offers a large selection of handmade papers from Nepal. The delicate details of ferns and leaves are embellished with metallic gold and silver accents. Inspired by nature's simple yet impressive shapes and colours, this design transforms any notebook into a most fitting companion for your next walk in the woods.

**Next trade fair dates:**

Creativeworld will continue to take place at the same time as Ambiente and Christmasworld at the Frankfurt exhibition centre.

Creativeworld: 06 to 09 February 2026

Ambiente/Christmasworld: 06 to 10 February 2026

**Note for journalists:**

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