

news +++ Creativeworld – Eyes on creativity!
06 to 09 February 2026

creativeworld

Sparking Creativity: Creativeworld supports young artists in Frankfurt

Frankfurt am Main, 20 March 2025. Once again, Creativeworld exhibitors have donated a wide range of creative materials to the Frankfurt Children's Office, supporting children in Frankfurt in their artistic endeavours. The materials, originally displayed at the international trade fair for hobby, craft, and artists' supplies, are given a sustainable second life, benefiting childcare and educational institutions in need of painting and craft materials.



Madeleine Michaelis from the Frankfurt Children's Office (right) is excited about the donations presented by Stefan Schopp, Head of Creativeworld, and Mary Higgins, Sales Manager Creativeworld.
Photo: Messe Frankfurt

During Creativeworld 2025, 30 percent of all exhibitors participated in the donation drive, providing high-quality painting and craft materials to the Frankfurt Children's Office. From paints, canvases, and brushes to markers, stickers, stamps, and modelling clay – these materials are reaching children's centres and youth institutions with limited access to creative supplies. With these donated resources, children can explore their imagination and create their very own works of art. Many of these creations will be showcased in the permanent exhibition Kinder Art! at the Frankfurt Children's Office, as well as online at kinderbuero-frankfurt.de.

“This donation campaign has become a cherished tradition at Creativeworld, highlighting the strong commitment of our exhibitors to social creative projects,” says Stefan Schopp, Show Director of Creativeworld, during the handover ceremony. “We are delighted that so many of our exhibitors are contributing exactly what children need to express their creativity – vibrant paints, colourful animal-themed stamps, shimmering craft foils, and diverse modelling clay sets and a whole lot more.”

The Frankfurt Children's Office distributes the donations from 81 exhibitors to around 50 children's and youth facilities in Frankfurt. Madeleine Michaelis, Project Manager of Kinder Art!, is enthusiastic about the Creativeworld initiative: "Creative expression is vital for child development. It not only enhances motor skills but also nurtures imagination and self-confidence. Thanks to the generosity of Creativeworld exhibitors, we can provide many children in Frankfurt with the opportunity to engage in artistic activities. In doing so, we stay true to Article 31 of the UN Convention on the Rights of the Child to life by enabling children to actively participate in cultural and artistic experiences. The result is a portfolio full of countless small and large masterpieces – and, most importantly, bright, happy smiles."

Messe Frankfurt organises this donation initiative in partnership with the Frankfurt Children's Office since 2010. The donated materials originate from exhibitors' showcase assortments at Creativeworld 2025 – a meaningful contribution to resource conservation and a formidable example of sustainability in the DIY industry.

These Creativeworld exhibitors took part in the 2025 donation campaign:

3L Consumer Products A/S	ADACONI SRL	AEC Offshore Trading Pvt. Ltd.
AP Commerce SAS	Acrylicos Vallejo S.L.U.	Art Supply Enterprises, Inc.
BEARLY ART LLC	BRUSHME LLC	Banaras Beads Ltd.
Bethien A/S	Bobbiny Tomasz Urbaniak	COLOP Stempelerzeugung Skopek
CREARTEC trend design GmbH	Canson SAS	Clairefontaine Rhodia SAS
Clip Quality Brands B.V.	Colart Group Holdings Limited	Collall B.V.
Colourstock BV	Craft Buddy Ltd.	Craft Consortium Ltd
Craft Express US LLC	Custom Crafts International Ltd.	DOMS INDUSTRIES LIMITED
Da Vinci Künstlerpinselfabrik	Dafa Creative Co., Ltd.	Daler-Rowney Ltd.
El Greco Colours	Ellison Europe Ltd.	F.I.L.A. S.p.A.
F.M. Brush Co., Inc.	FO.ME. S.r.l.	Fedrigoni S.p.A.
GRAINE CREATIVE SA	Goodwin Dis. Tic. Ltd. Sti.	H. Schmincke & Co. GmbH & Co. KG
Hahnemühle FineArt GmbH	Hangzhou Miya Stationery Co., Ltd.	Havo B.V.
Head Boss Limited	IG Design Group B.V.	JOVI S.A.
Javier Herranz S.L.	Jydsk Blindrammefabrik A/S	Katy Sue Designs Limited
Koninklijke Talens B.V.	La Francaise des Couleurs SAS	Lyra Bleistift Fabrik GmbH & Co. KG
MH&P Das Keilrahmenwerk®	MaG Office GmbH	Magnani 1404 S.r.l.
Masats Coloring S.L.U.	Max Bringmann KG	MayPap Sdn Bhd
Midas Enterprises (Far East) Ltd.	Multicraft Imports Inc.	Mungyo Kyojai Co.
Nara Global Co., Ltd.	Ningbo Paulinda I/E Co., Ltd.	ODIF Office Diffusion
OLFA Corporation	ONLINE Schreibgeräte GmbH	Osama Spa
Osman Akgun Kirt Gazete Dag Paz Beyaz	PAPERS FOR YOU	Painting Velvet di Lamperti Franco
Peter Bausch GmbH & Co. KG	Printindo Mega Utama, PT	Przedsiębiorstwo 'Schemat' Marczak
SAMVision GmbH	Sairam International Pvt. Ltd.	Siam Quality Industries Co., Ltd.
Silver Brush Limited	Speedball Art Products Company, LLC	Staedtler SE

Thaicolor Clay Company Limited	Tiketa Enterprises Ltd	Tri-Art Manufacturing Incorporated
Turan Boya San ve Tic Ltd Sti.	Yart Factory B.V.	eagle kreativ Deutschland GmbH

Nächste Messetermine:

Next trade fair dates:

Creativeworld will continue to take place at the same time as Ambiente and Christmasworld at the Frankfurt exhibition centre.

Creativeworld: 06 to 09 February 2026

Ambiente/Christmasworld: 06 to 10 February 2026

Note for journalists:

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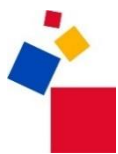
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